

**Tetiana Nezveshchuk-Kohut**, Candidate of Economic Sciences,  
Associate Professor,

<https://orcid.org/0000-0003-0389-3118>

Chernivtsi Trade and Economics Institute SUTE, Chernivtsi

**Viktoriia Yazina**, Candidate of Economic Sciences,

Associate Professor,

<https://orcid.org/0000-0002-8695-3456>

University of Customs and Finance, Dnipro

## **SECURITY MANAGEMENT OF HOSPITALITY INDUSTRY ENTERPRISES IN MODERN CONDITIONS**

### *Summary*

The article reveals the issue of guest safety for every hotel business is of primary importance. However, among the large number of security systems on the world and national markets, there is a need to organize such a security system in hotels, which should be not only effective and functional, but also economically profitable and easy to operate. Effective management of the security system should be based on the creation of integrated solutions that increase the level of security and at the same time improve it. The top management of hotel enterprises should try to ensure the international level of service quality, namely safety. Hotel security management involves not only a high level of investment in the security system itself, but also the creation of such a «safe climate» that can be achieved by effective management. The purpose of the article is to identify the main elements of hotel security management and develop a general security management methodology for further possible use in the process of operation and development of hospitality industry enterprises. The theoretical and methodological basis of the dissertation work became the provisions of economic theory, set forth in the works of leading foreign and domestic scientists.

The article highlights the main characteristics of hotel security management and defines its role in the functioning and development of hotel enterprises. The essence of security has been studied and the main threats to the hotel that may arise in the process of hotel management have been considered. A general method of security management of hotel enterprises on a protocol basis is proposed. The practical significance lies in the development of scientific and practical approaches to the creation of an effective hotel management apparatus at the national level. Carrying out a theoretical justification of the choice of a certain security management system. Development of new areas of hotel security management based on the results of the specified assessment.

*Keywords:* hospitality industry, hotel, management, security, threats.

*Number of sources – 8, number of drawings – 1.*

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