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EUROPEAN UNION STRATEGY FOR THE DANUBE REGION AND ITS IMPACT ON THE SOCIO-ECONOMIC DEVELOPMENT OF THE PARTICIPATING REGIONS

Summary

The EU Danube Strategy aims to ensure the infrastructural, ecological, socio-economic and institutional development of the region. At the same time, the regions of Ukraine participating in the Strategy, still do not have a formalized strategic vision of their participation in the EU Strategy for the Danube region with clearly defined goals and priorities, as well as tools to achieve them. An unresolved problem is the organization of cooperation at the level of business structures, public organizations, institutions of science, education, medicine, sports, etc. The issues of resource provision and their rational use, conservation of the environment and biodiversity of the region require further research.

Analysis of the main directions of the EU Danube Strategy and analysis of the natural resource potential, the state of the educational level and professional training of the population in the participating regions, gave the basis for defining the main types of joint activities aimed at developing culture and tourism, expanding contacts between people, preserving biodiversity, reserves, water quality, air and land, as well as for the creation of a single transport complex and for improving the education system, etc. Based on a comparison of individual indicators of socio-economic development, the disproportions of regional development are established and ways to overcome them are determined, in particular, competitive advantages enhancing the significance of the regions of Ukraine in Strategy implementation are identified.

Determination of the competitive advantages of the participating regions' development in the Danube Strategy is of utter importance in the formation of socio-economic development programs and working out the measures for the implementation of the Strategy.

Keywords: Danube Strategy, development, participating areas, main directions, indicators, competitive advantages.

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