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## FINANCIAL SUPPORT OF TERRITORIAL COMMUNITIES IN THE CONDITIONS OF ADMINISTRATIVE-TERRITORIAL REFORM: PROBLEMS AND PROSPECTS

## Summary

The priority is the development of health care, the main task of which is to provide quality medical services to the population and preserve their health. The main purpose of social insurance is the material support of insured persons and the possibility of receiving social services through a specially created social insurance fund. The political and economic crisis and the pandemic have had a negative impact on the health sector. Given the limited financial resources, the problem is the financial support of health care facilities. All this determines the relevance of the research topic.

The purpose of the article is to study the problematic issues of financial support of the health care system and to develop proposals for improving the financial mechanism for the provision of medical services.

In the course of the research general scientific theoretical methods were used: system analysis - to determine the basic essences of social insurance; abstract - logical method - to generalize theoretical research and substantiate conclusions about the social insurance system.

The article highlights the concepts, main characteristics of the health care industry. Expenditures of local health budgets have been studied. Expenditures of local budgets of Chernivtsi region on health care are analyzed. Factors influencing the development of health care have been identified. Proposals have been developed to improve the health care financing system.

The proposed proposals for improving the health care system can be used in the practice of medical institutions. Health care reform aimed at better health care requires a set of measures to improve the financial mechanism so that funds allocated to health care ensure an adequate level of health care delivery.

The above allows us to conclude that the improvement of financial support of the health care system as a component of the transformational economic system should take place in the direction of the formation of economic and social institutions inherent in market relations. appropriate conditions are created for the improvement of medical care for citizens at the level of modern European standards.

*Keywords:* health care, local budget expenditures, intergovernmental transfers, financial support, medical subvention.

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