

THE ESSENCE AND IMPORTANCE OF MANAGEMENT DECISIONS IN THE CONTEMPORARY MANAGER'S WORK

Summary

The managerial decision is the result of the mental-psychological activity of the manager, which leads to the choice of a certain alternative of actions for the development of the newest spheres of activity, the realization of untapped potential, the introduction and use of new, non-standard methods and technologies that contribute to the development and improvement of the functioning of objects that are they are used in the article is definitely. The content of the managerial decision of the modern manager is defined. The content of the managerial decision of the modern manager should be clearly distinguished, they are: economic, organizational, legal, technological, social, etc. In this way, it performs the functions of managing, coordinating and mobilizing in the general management system. But the realization of these functions depends on the chosen model: rational technology of decision-making and implementation of managerial decision, classical, irrational. Rational, as a rule, includes the stages: the emergence of a situation that requires decision; collecting and analyzing information on developed management methods; identifying and evaluating alternatives embedded in developed management methods; preparation and optimization of management decision; management decision-making process; implementation of management decision and evaluation of results. But here, too, there are common modeling problems: unreliable preconditions, information constraints, poor use of results, and excessive costs. Improving the decision-making process and, accordingly, improving the quality of decision-making is achieved through the use of scientific approaches, models and methods of decision-making. It should be noted that the construction of models should include at most the following stages: setting a problem, determining information constraints, checking for plausibility, implementing conclusions and restoring the model, but it takes time

Keywords: decision, decision-making process, functions, conditions, rational model, classical model, irrational model, decision-making stages, decision-making conditions, performance indicators.

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